



# Kansas Association of City/County Management

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## **MISSION STATEMENT**

KACM supports professional local government through education, innovation, and building connections to strengthen communities across Kansas.

## **GOAL – EDUCATION**

KACM will expand its efforts to advance professional management by expanding educational opportunities for members.

### **OBJECTIVES**

- Expand knowledge about professional management in school settings.
- Streamline members' access to materials.
- Underscore the value of ethical behavior and civility for members.

### **ACTION STEPS**

- Affirm for membership the stated KACM Code of Ethics and Conduct.
- Restructure committees around stated mission values and provide clarity on the duties of the committees.
- Implement a searchable database to work along with the listserv and provide useful and commonly requested information.
- Advise on the educational materials for school children and provide members a toolkit for using the materials.
- Plan reoccurring ethics and civility trainings for the annual conference.

## **GOAL – INNOVATION**

KACM will create a value proposition for local government service to inspire future leaders to join the profession.

### **OBJECTIVES**

- Build a pipeline of future public servants that reflect the communities served.
- Improve the public discourse for the public sector.



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### **ACTION STEPS**

- Develop an organization position encouraging inclusive practices to attract underrepresented voices to participate local government management.
- Provide a template for recruiting and utilizing interns in local government for organizations of all sizes.
- Partner with LKM to develop a baseline training for newly elected officials that can be offered online.
- Strengthen relationships with primary and secondary education providers to offer opportunities to work in local government positions.

### **GOAL – BUILDING CONNECTIONS**

KACM will implement changes to improve connections among the membership and members and their communities.

### **OBJECTIVES**

- Improve internal communication among members.
- Provide practical advice for members to improve governing body relationships.

### **ACTION STEPS**

- Create a social media marketing campaign to promote local government's importance in communities and KACM as a professional organization.
- Develop talking points for opportunities to promote professional local government management to various audiences.
- Provide structured regular updates to members of KACM activity in optional formats such as a weekly digest options, issues specific updates, highlights for new managers.
- Create opportunities and a forum for members to discuss items that are relevant to everyone but rarely discussed such as contract negotiation, mental health, annual performance reviews, how-to videos on basic management topics.
- Coordinate regional meetings for members to attend and connect with other members in a geographic region.