



Kansas Association of City/County Management

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Board of Directors Meeting

Zoom

November 4, 2021

Minutes

In Attendance: Jonathan Mitchell, Nathan Law, JD Gilbert, Jason Hilgers, Ty Lasher, Barack Matite, Todd Pelham, Ethan Reimer, Phillip Smith-Hanes, Taggart Wall, and Kathy Sexton. **Senior Advisors:** Larry Paine, Jay Wieland, and Jim Witt. **ICMA:** Karen Daly and Diane Stoddard. **League Staff:** Trey Cocking, Kate Cooley, Erik Sartorius, and Kaitlyn Willis. **Absent:** Jennifer Cunningham and Michael Ort.

1. **Call Meeting to Order.** Vice President Mitchell called the meeting to order at 2:01 p.m.
2. **Approval of Minutes.** Smith-Hanes moved and Lasher seconded a motion to approve the minutes from April 27, 2021. Motion was approved.
3. **Treasurer's Report.** Cocking reviewed the financial statements and discussed the balances.
 - a. **Approve Financial Statement.** Ort moved and Law seconded a motion to approve the financial statement. Motion was approved.
 - b. **Approve Quarterly Invoice.** Law moved and Pelham seconded a motion to approve the quarterly invoice. Motion was approved.
4. **ICMA.** Stoddard discussed the following items:
 - a. **Membership Dues Structure.** There is ongoing work on developing a new dues model. Stoddard shared that survey data shows that members approve of the current structure and that ICMA is high ranking compared to other associations.
 - b. **Code of Ethics.** ICMA continues to work on reviewing the Code of Ethics. Per the board's directive, the entire code is being looked at through the lens of equity. Based on the current timeline, a report with recommended changes to the code will be ready in late 2022.
 - c. **Global Engagement.** ICMA's Executive Board received a report by Factum Global in October. Stoddard discussed the report's recommendations on how to engage and serve regions outside of the United States.
 - d. **Regional Representation.** Stoddard discussed the population distribution in the five United States regions of ICMA. The regions may be shifted for a more equal distribution.
 - e. **ICMA Executive Board Nominations.** Stoddard shared the key dates and process for selecting a Kansas representative to serve on a regional nominating committee. The board discussed potential designees and Gilbert expressed interest in serving. Smith-Hanes moved and Law



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seconded a motion to endorse Gilbert as an applicant for ICMA's Regional Nominating Committee.

- f. **ICMA Coaching Program Contract.** Stoddard discussed the benefits of the ICMA Coaching Program and the two different enrollment options. Smith-Hanes moved and Reimer seconded a motion to enroll in the program for 3 years with a 5% discount and designate Wall and Law as the points of contact. Motion was approved.

5. Committee Reports

- a. **Nominating Committee Report.** Cunningham was not present to give a report, so Willis gave an update on the committee's recommendations for the 2022 board of directors. The board discussed potential officers and board members. Law moved and Matite seconded a motion to approve Wall as Secretary and Gilbert as Treasurer in 2022. Motion was approved.
 - i. **Board Member Vacancies.** The nominating committee will seek to fill the remaining board member vacancies and notify the board of their selections via email before the membership elects members of the board at the annual conference in December per Article III, Section 2 of the bylaws.
- b. **Awards.**
 - i. **Awards.** Law shared that the committee met on October 15 and that their recommendations for the 2021 award recipients was approved by the board on October 26 via email. Law gave updates on the following items:
 - **Career Achievement Award.** The committee recommends renaming this award to be a Career Recognition Award since the focus of the award is to recognize people retiring from the profession. The committee may also develop criteria for this award in 2022. Law moved and Lasher seconded a motion to rename the Career Achievement Award to the Career Recognition Award. Motion was approved.
 - **Leadership Award.** Law shared that the committee recommends presenting a desk award to roughly 115 city/county managers/administrators who are members of KACM to recognize their leadership during the ongoing pandemic. This award would be sponsored by Gilmore and Bell, resulting in no additional cost to KACM. The board discussed the recipients of this award and how it would be distributed. Law moved and Lasher seconded a motion to produce Leadership Awards for member city/county managers/administrators. Motion was approved.
 - **In Memoriam.** The committee received a nomination for Bo Modellmog to receive the Early Career Excellence award posthumously. After discussing



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different ways to honor him, the committee recommends asking the League to create a video to play at the annual conference and share with his family.

- **Fabulous Flop Award.** Law shared that he received a suggestion for a recipient of the Fabulous Flop award. This award was eliminated in 2016 due to low participation, so he asked the board to consider reinstating the award for one year. The board discussed the potential recipient and concerns about the impact of this award. Law moved and Lasher seconded a motion to reinstate the Fabulous Flop Award for one year. Motion failed 2-6.
 - **Life Members.** Law discussed the committee's recommendations for life memberships to be granted at WSU's Winter Seminar in February 2022. Law moved and Lasher seconded a motion to grant life memberships to Jim Heinicke and Howard Partington. Motion was approved.
- c. **Conference Planning.**
- i. **Planning for 2021 KACM Conference.** Cooley discussed KACM's Annual Conference in Atchison that will be held December 1-3. The tentative schedule of events is on KACM's website and online registration is open until November 23.
 - ii. **Planning for 2022 Winter Seminar.** Sexton shared that WSU's Winter Seminar is currently scheduled for Thursday, February 10.
- d. **Ethics.** Ort was not present to give a report.
- e. **Foundation Fund Trustees.** Sexton gave an update on the foundation's activities. The foundation's next meeting will be on November 18, and the Trustees are planning for future events to host in conjunction with the 2022 KU Spring Conference and 2023 WSU Winter Seminar. The Foundation will also be communicating with members on the listserv to request donations later this year. Sexton gave more background on the foundation's goals and shared that the fund balance is currently around \$25,000.
- f. **Marketing.** Reimer shared that the committee met in June and October and developed the following recommendations:
- i. **Create Podcasts.** A Podcast Sub-Committee was formed, and two pilot episodes were created.
 - ii. **Social Media.** The committee recommends focusing on creating a KACM LinkedIn page and continuing maintenance of the existing Twitter, Facebook, and YouTube accounts. The board discussed requesting RFPs for these efforts.
 - iii. **Short Videos.** "City Manager 101" videos could be used by members and shared with governing bodies or other interested parties to promote the profession.
 - iv. **Communications Survey.** A short survey can be drafted and shared on the listserv to learn what members want to see in terms of KACM marketing or social media presence.



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12. **Upcoming Events.** Cooley review the upcoming events document in the packet. Daly shared that the Mountain Plains Regional Conference will likely be in the first two weeks of March 2022.
13. **Next Board Meeting Date/Time:** February 9 in conjunction with the WSU Winter Seminar. Time/Location TBD.
14. **Other Business:** Mitchell thanked Sexton and Cocking for their service with KACM's Board of Directors.
15. **Adjourn.** The meeting was adjourned at 4:00 p.m.